

2016

## Retro-Redux Portfolio

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### Recommended Citation

Johnson, Robert, "Retro-Redux Portfolio" (2016). *#BlackLivesMatter 2016*. Book 8.  
<http://digitalcommons.framingham.edu/blmt2016/8>

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# Retro-Redux

(the 50's from another point of view)

A portfolio by Robert Johnson, Jr  
© 2003

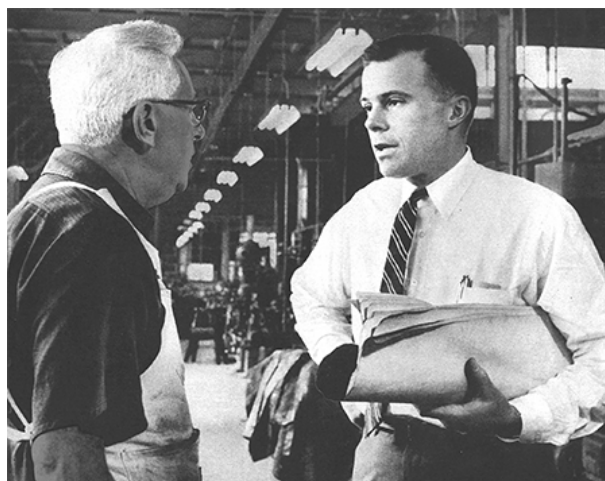
## Measure of a Man



## Box Seats



## The Man



## Service With A Smile



## Mammie #2



Mammie #3



Massa #2



## Heidi



## Rush to Judgment





## Most Restful Way to Hurry



## Lucky Lady



## Doughboys Giant



## Dress Set







partners



Picnic #2



## The Pause That Refreshes



## 01' Kentucky Home



## Queen For A Day



## Portrait of a Lady



## Black 'Burbs



## Good Hair





## Mildest Soap Ever!



## Waiting





## Spatz #1



## Spatz #2



## Razzle Dazzle



## Sunburned Lips?





# Flo-Ever

*"Take it from me..."*

**FLO-EVER**  
**MEANS FASTER**  
**AND EASIER**

**vinyl floor**  
**maintenance**  
**is (hailed by**  
**sewives, too)**

But take a lot of costly time to clean—and it's harder anyway—on plain old fashioned  
bad for business).

For the first time in vinyl flooring, is the  
floor for everywhere—store, office, institu-  
tional, of course, your home,  
and prime come off. Flo-Ever factor because  
it's on this extra-ordinary vinyl. That  
one, you know, is one of vinyl's big ad-  
vantages—many more "places" for  
it.

Flo-Ever vinyl floors can't be harmed by any  
food greases or stove dirt.  
Flo-Ever is vinyl bright... a light washing gives  
it, lasting lustre.

Flo-Ever sets new wear standards. For example:  
normal grade will survive any non-vinyl  
traffic... Flo-Ever Standard outwards  
of floor coverings of equal and even greater  
cost.

all Flo-Evers are superior for brilliant,  
or coloring. They're vinyl-kissed and  
if these remarkable colors do wonderful,  
fast things to interiors,  
small business—and sureties in your  
stuff Flo-Ever.

*By the Yard. By the Tile.*

**Flo-Ever**

**America's biggest selling**  
**VINYL**  
**FLOORING and COUNTER TOP**

**DO GRIME CAN'T HARM**  
also, resist to normal life,  
more and more so. The  
quality of it goes polished sur-  
face. Lustre and light washing.

**VINYL LUSTRE IS BUILT IN**  
Flo-Ever, as any of its forms, is  
naturally lustre. It's built in. The  
quality of it goes polished sur-  
face. Lustre and light washing.

**GETS NEW WEAR STANDARDS**  
Flo-Ever, in each grade and use,  
range, means a new vinyl floor  
coverings of even greater thickness.  
Do the grime grime floor and

**FOR MATCHING COUNTER TOPS**  
New-matched just like Flo-Ever  
Standard for interiors... all  
of Flo-Ever's good vinyl-kissed  
features... can go for the life to you.

AT NO  
broom

AT WH  
store or

ANYW  
where you  
about a

# Going Places



*a marriage that's going places*

body knows their immediate destination... Cairo,  
side, or Cuba Carano. But they'll get where they  
to go in life because they both like to start off right.  
instance, they left in a haze—sure—but they also  
the kind of car that gets young folks off to a good  
It's a better kind of used car. Thrifty, yes—but an  
used Car that well warrants their confidence.

isn't the difference? As we've said before, the differ-  
between a used car boasting the "Used Car Tag" and

described—and that it's been thoroughly inspected and  
reconditioned for safety, performance and value. Then  
he backs it with a written warranty! Look for his  
Used Cars advertised in your local newspaper classifieds.  
Then, drop by and see for yourself.

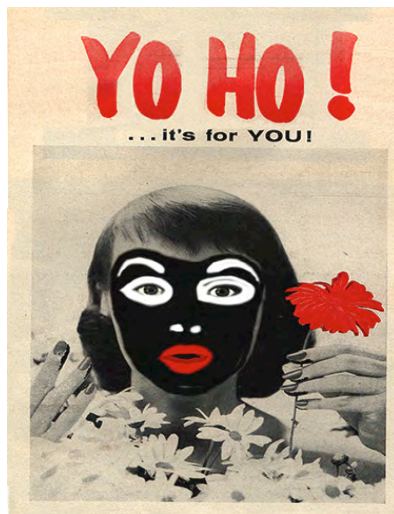
*Look for this tag, and get*



## Waterboys



## YO HO, IT'S FOR YOU



## Rosebud



## Moppets

LESTE COUTURIER TO SMALL GIRLS

**MOPPET SPRING FASHIONS NOTICEABLY PEASANT IN STYLING AND COLOR. EFFECT DISARMINGLY WINSOME.**

Left: the bodice of ribbed red cotton, very bright; the multi-colored striped skirt 7 to 12 \$14.95, 3 to 6x \$12.95. Toddler 2 and 3 \$10.95.

Right: white and pinkish blue cotton broadcloth brightened with colorful bands and daintily embroidered dots. Same sizes, same price as above. Toddler 1, 2, 3 \$10.95.

All better stores or write LESTE, Dept. L-1, 1350 Broadway, New York 18, N. Y.



## Mean Man



## Six Heads Is Better Than One



Spook #5

